



Greater Baybrook Alliance Public Art RFQ
 South Baltimore City/ North Anne Arundel County
Deadline: March 15, 2021 at 5pm

Public Art Call for Artist(s)

Total Project Budget:
 \$100,000

CALL SUMMARY:

Greater Baybrook Alliance seeks qualified artists or artist teams to enhance several outdoor places with public art in Brooklyn, Curtis Bay and Brooklyn Park (Maryland). The goal of the project is to further develop community identity and pride, creating visible improvements to community gateways, commercial corridors and nodes, and open spaces. Both temporary and permanent work will be considered, however, the works should have a visual or experiential component that lasts a minimum of five years. Locations for work include medians and buildings on or near South Hanover Street, Pennington Ave, and Ritchie Highway, as well as open spaces or significant community places such as schools, parks, and cultural centers. The final locations will be determined through the conceptual development process. Selection for conceptual development does not automatically secure funding for a public art work.

PROJECT DETAILS:

Eligibility: This opportunity is open to all professional artists over the age of 21. Applicants must reside within the United States.

About Greater Baybrook Alliance (GBA):

GBA is a non-profit community development organization whose mission is to act as a catalyst and conduit for equitable development and reinvestment in the Brooklyn, Brooklyn Park, Curtis Bay neighborhoods and empower our residents to strengthen the Baybrook community. Over the past three years, we have emerged as the anchor institution for revitalization projects, managing nearly four million dollars in capital projects which improve the quality of life for residents.

Project Background:

Through generous support of the Maryland State Arts Council, the Conservation Fund, and the Maryland Department of Housing and Community Development, Greater Baybrook Alliance seeks qualified artists to further develop the Baybrook identity through public art. Our Vision & Action Plan serves as our roadmap for neighborhood revitalization, and identifies neighborhood gateways, commercial nodes, and open space networks as priority areas for public art investment and branding.

Surrounded by industrial and maritime use and cradled by several interstates, the neighborhoods of the Greater Baybrook Peninsula have a heightened awareness of their compromised health, both physically



and environmentally. Studies suggest that the identity of the peninsula is heavily tied to its maritime past, with an increasing interest in environmental efforts to mitigate air and water quality issues. Development of the Middle Branch Waterfront just north of the area, as well as a climbing residential market to the south make placemaking and identity imperative for the neighborhoods of Brooklyn, Curtis Bay, and Brooklyn Park. Four shared use paths are currently in design in the area, which will greatly enhance transportation options, community experience, and bring visitors to the area. To learn more about the neighborhoods of Greater Baybrook, read our revitalization plan, and see our projects, programs, and initiatives, please visit www.greaterbaybrookalliance.org

Budget Description:

Up to six semi-finalists will be selected to develop design concepts for this project. Each semi-finalist will be paid a \$350-\$450 stipend for his/her conceptual design depending on the chosen location. The six semi-finalists will be required to present their designs to the Selection Panel via Zoom or other digital platform. The Panel will select three artists to further develop designs. Artist finalists will be paid between \$15,000 and \$40,000 for the commissioned work.

Once commissioned, the finalists will be responsible for own travel costs, materials, housing, personal liability insurance and engineering drawings associated with installing the work. The commissioned artist will also be responsible for site preparation needed to create a long-lasting work (like wall priming/ UV protectant) and will work with Greater Baybrook Alliance (GBA) to obtain the proper permits. Any wall repair, tree trimming, or other basic preparation will be managed by GBA.

Timeline:

Artist Qualifications will be reviewed in late March, with notifications by or before April 1, 2021. The semi-finalists will be provided with past community data and research to inform their design process, and will have 2.5 months to develop conceptual work and prepare a presentation. The Selection Panel will convene in mid June 2021 to respond to presentations. Final artists selected will develop designs and fabricate/ install work between September 2021 and June 2023, depending on the extent of permission required for installation and funding path secured. GBA will manage permission and funding.

TO APPLY:

Qualification Submission:

1. Letter of Interest (LOI) The letter of interest should be no more than one page, and describe:
 - a. why the artist/s is interested in the opportunity
 - b. if the artist/s have any familiarity or relationship to the Baybrook Community
 - c. specify where the artist is most interested in producing work- a community gateway, a commercial corridor or node, or an open space
 - d. they should identify the medium they would pursue
 - e. if they intend to work as a team, solo artist, or as a community collaboration-if a team, please describe the contributions of each collaborator
 - f. if they see their work as temporary or permanent.
2. A link to the artist's website, or an attached portfolio should be submitted with the LOI.
3. Artist Statement- no more than 250 words including a general introduction to your work. Discuss the concepts and ideas you explore in your artwork and how these ideas and issues are presented.

4. Artist Resume with three professional references.
5. Contact information, if not included in the resume.
6. Insurance documents- a certificate of insurance reflecting existing liability coverage. Please note: If the artist does not currently hold the insurance policies required for the project but plans to obtain the required policies if awarded the commission, state that the required policies will be obtained if awarded the commission.

Submittal process:

Qualifications should be email with attachments or link to a shared drive. Please label documents appropriately. Example- ArtistName_LOI_Baybrook

Submit qualifications to Sarah Hope, Director of Revitalization Programs,
sarah@greaterbaybrookalliance.org

Selection Information:

A Public Art Selection Panel will review the qualifications of applicant artists and make recommendations to Greater Baybrook Alliance. The Selection Panel includes artists, arts advocates, curators, administrators, community members and stakeholders, project partners, and other arts and community development specialists. Their selections will be based on the following criteria:

- Artistic excellence as demonstrated by the artist(s) previous work
- Evidence of working in either the public realm, on a collaborative community project, or experience working on a large-scale piece.
- The use of content appropriate for all audiences

For Questions, Please Contact:

Sarah Hope at Sarah@greaterbaybrookalliance.org

